

StephensonsRural

YORK MACHINERY SALE ONLINE SUCCESS

For over 30 years, Richard Tasker has been building York Machinery Sales into the largest auction in the north attracting a monthly attendance of thousands.

Lockdown and the ban on large gatherings put an immediate stop to the traditional 'live auction' format, so with great resourcefulness, an online timed auction was created overnight.

By using the latest technology with high resolution photographs and detailed description, the first catalogue of 320 lots was downloaded onto the internet with bidding over the Easter weekend.

This innovative and ground breaking venture has certainly captured the imagination of the agricultural community; and by the time the hypothetical hammer fell, 468 potential buyers from across the UK and Europe were registered to bid.

The result was equally impressive with nearly 80% of the lots being sold and a sale total approaching £300,000.

Richard commented, "our first online auction has confirmed the demand for machinery from the farming industry to keep food production going; and proving that this is the way forward until our traditional sales resume."

Suzuki Quad



Sold to £640

New Holland T6050, 2007, 8609 Hours



Sold to £19,400

Kubota RTV900, 2006



Sold to £2,700

Ifor Williams 10 ft sheep trailer c/w sheep decks



Sold to £1,920

THE NEXT SALE IS SCHEDULED TO START ON FRIDAY 8th MAY WITH BIDDING FINISHING ON TUESDAY 12th MAY. ENTRIES ARE CURRENTLY BEING ACCEPTED UNTIL 30th APRIL.

Sabo Roberine ride on mower



Sold to £820

Vaderstad 6.2m rollers



Sold to £1,180

Pottinger 3.1m mower conditioner



Sold to £2,900

Bunning 14,000ltr spray water bowser



Sold to £6,800

